

Exam Board Website	Sample Papers	Top 3 Resources
Media – Eduqas Exam Board Website	Component 1 Component 2	Exam Video Guide Mastering Media ERevision Quizzing

Media Revision Activities

1. Media Language Deconstruction

- •Activity: Pick an advert, film poster, or magazine cover from the Eduqas set texts. Annotate it for:
 - Camera angles, color, typography
 - Denotation vs. connotation
 - · How meaning is constructed
- •Why it works: Reinforces understanding of media language and representation.

2. Representation Sorting Game

- •Activity: Create cards with different social groups (e.g., gender, ethnicity, age) and cards with stereotypes or counter-stereotypes. Match them to examples from set texts.
- •Why it works: Helps recall how representation is portrayed and challenged.

3. Industry Timeline

- •Activity: Draw a timeline for one industry (e.g., newspapers or film) showing:
 - Key historical developments
 - Ownership changes
 - Technological impacts
- •Why it works: Visualizes context and industry evolution for exam essays.

4. Audience Profile Quiz

- •Activity: Write short scenarios (e.g., "A 25-year-old gamer who streams daily") and match them to the correct audience category (e.g., demographic, psychographic). Then link to a relevant media product.
- •Why it works: Strengthens application of audience theory and segmentation.

5. Practice Exam Question Carousel

- •Activity: Collect past-paper questions for each component (Media Language, Representation, Industry, Audience). Rotate through them in timed conditions (10–15 mins per question).
- •Why it works: Builds confidence with Edugas question styles and timing.

"Success is where preparation and opportunity meet."